PRIVACY AND COOKIE POLICY

Logistics for Events

Effective date: 11 November 2026

1 Controller and scope

This Policy explains how LOGISTICS FOR EVENTS LTD, a company registered in England and Wales under company number 15917358, with its registered office at 4-8 Ludgate Circus, London, EC4M 7LF, United Kingdom, trading as Logistics for Events (L4E), processes the personal data of visitors to the website https://logisticsforevents.com/ (the "Website"). In this Policy, "L4E", "we", "us" and "our" refer to that legal entity.

This Policy applies to the Website, the contact form, related email correspondence, the Website's technical logs, cookies and similar technologies. We process personal data in accordance with the UK GDPR and the Data Protection Act 2018 and, in relation to cookies and electronic communications, the Privacy and Electronic Communications (EC Directive) Regulations 2003 (PECR). If you are located in the European Economic Area, we also take into account the requirements of the GDPR.

This document does not describe the full processing of data in the course of organising a logistics project. Information about data required for transportation, customs clearance, payment or order fulfilment is, where necessary, provided in the documents relating to the relevant project.

2 Personal data we collect

- Contact details that you provide, including your full name, email address, telephone number, company name and job title, where provided.
- The content of your enquiry and any information that you voluntarily provide about a prospective project, cargo, route, dates or special requirements.
- Technical data, including your IP address, browser and device type, pages visited, referral source, time of interaction with the Website and security records.
- Information about your cookie choices and data generated by analytics tools, where such tools are used and permitted by the user.

We obtain this data directly from you or automatically when you use the Website. Contact details are needed so that we can respond to your enquiry; without them, a response may not be possible.

3 Purposes and legal bases

Purpose	Legal basis
Responding to your enquiry, clarifying your needs and preparing a proposal	Taking steps at your request before entering into a contract, where applicable, or our legitimate interest in conducting business correspondence
Maintaining correspondence relating to your enquiry and keeping a record of communications	Legitimate interests in handling business enquiries and protecting legal claims
Ensuring the operation, security and protection of the Website	Legitimate interest in maintaining a secure and functioning Website
Measuring Website usage by means of optional analytics	Consent, where required by applicable law
Complying with legal obligations and responding to lawful requests from public authorities	Legal obligation

4 Recipients of data

To the extent necessary, access to personal data may be given to providers of hosting, email, contact form, technical support, analytics and cookie management services, as well as to professional advisers and public authorities where required by law. In particular, data is processed by Krystal Hosting Ltd (hosting, the Website database and email), Google (Google Analytics, Google Fonts) and Microsoft (Clarity).

5 International transfers

Some providers may process data in other countries. Where applicable law requires additional safeguards, we rely on adequacy decisions, standard contractual clauses or another permitted transfer mechanism. Countries of processing and safeguards applied: Krystal Hosting Ltd (hosting, the Website database and email) — data is stored in the United Kingdom; Google (Google Analytics, Google Fonts) — may process data on international infrastructure, applying adequacy decisions, the Data Privacy Framework and standard contractual clauses; Microsoft (Clarity) — Microsoft Azure, under a contract with Microsoft Ireland Operations Limited, with transfers to the United States based on standard contractual clauses.

6 Retention periods

We keep data only for as long as it is needed for the stated purposes:

- enquiries submitted through the Website and related correspondence — 24 months after the last substantive contact;
- technical logs and security records — up to 90 days;
- analytics data and cookies — for the periods stated in the table below or in the settings of the relevant service.

Certain records may be kept for longer where required by law or where they are needed to establish, exercise or defend legal claims.

7 Cookies and similar technologies

Cookies are small files or records that are stored on, or read from, your device when you visit a website. Necessary technologies are used for the operation and security of the Website and to store your preferences. Optional analytics technologies are activated only after you give consent, where such consent is required.

Service or technology	Category	Purpose	Duration
Cookie banner or consent platform: Complianz GDPR/CCPA	Necessary	Stores your cookie choices	As stated in the cookie scan results
Google Analytics (via Google Site Kit)	Analytics	Helps measure visits to and use of the Website	Event data — 2 months; user data — 14 months; cookies — as stated in the cookie scan results

Service or technology	Category	Purpose	Duration
Microsoft Clarity	Analytics	Helps analyse interaction with the Website, including through heatmaps and session recordings	Standard session recordings — 30 days; saved sessions and heatmaps — up to 9 months; cookies — as stated in the cookie scan results
Other active services: Google Fonts	Fonts	Fonts are loaded from Google servers when you visit the Website; Google may receive the visitor's IP address.	—

8 Consent settings

On your first visit to the Website you may accept or reject optional technologies. You can change your choice later using the "Manage consent" button on the Website. Withdrawal of consent does not affect the lawfulness of processing carried out before its withdrawal. You can also control cookies in your browser settings; however, blocking necessary cookies may affect the functioning of certain features of the Website.

9 Your rights

Depending on applicable law, you may have the right to be informed about and to access your data, to have it rectified or erased, to restrict its processing, to receive a copy of your data in a portable format and to withdraw consent.

Where processing is based on legitimate interests, you may object to it on grounds relating to your particular situation. To exercise your rights, please write to privacy@logisticsforevents.com. Before acting on a request, we may ask for information necessary to verify your identity.

You may also lodge a complaint with the Information Commissioner's Office (ICO) in the United Kingdom (ico.org.uk) or with another competent data protection authority.

10 Security and external websites

We apply reasonable technical and organisational measures to protect data. However, no method of transmission or storage can guarantee absolute security.

The Website may contain links to, or embedded services of, third parties. Their processing of data is governed by their own privacy notices.

11 Children and automated decisions

The Website is intended for a professional B2B audience and is not directed at children. We do not make decisions through the Website based solely on automated processing that produce legal or similarly significant effects for individuals.

12 Changes and contact details

We may update this Policy if the Website, technologies or legal requirements change. The current version is published on this page with a new effective date.

- Legal name: LOGISTICS FOR EVENTS LTD
- Registered address: 4-8 Ludgate Circus, London, EC4M 7LF, United Kingdom
- Email for privacy enquiries: privacy@logisticsforevents.com

- Website: https://logisticsforevents.com/